

2-2 CEO's Message

Dear Shareholders,

In 2023, First Milling Company remained steadfast in its commitment to enhancing its business and operational efficiency to further its growth potential and uphold its position as the market leader in its sector. This year marked a significant milestone for the company with its transition from a closed joint stock company to a public joint stock company and its listing as the first Saudi milling company on the Saudi capital market. Throughout the year, we made substantial strides towards achieving our strategic objectives and meeting the diverse needs of our customers by offering a wide array of superior services and products.



The year 2023G, has been a historic milestone for First Mills

In general, the Company's strategy has raised customer satisfaction, increased operational efficiency, increased profit margins, and generated new revenue streams that support directives going forward in the sector. On the long run, this strategy strengthened the foundations that accelerated our sustainable growth, opening the door to realizing our vision and winning over our partners' confidence. We're proud of our ability to establish First Milling Company as the pioneer and industry leader in this area of the food industry.

This year witnessed achieving record figures in terms of production, sales, revenues, net income, and free cash flows. This comes in light of the Company's deeply rooted obligation to achieve operational efficiency and financials control towards continuing our sustainable growth in revenues and enhancing value for shareholders. Given its unwavering and never-waning commitment to its shareholders, First Milling Company is always eager to work with all of its stakeholders to create a better future for everybody. As a result, the Company is steadily moving forward on the path of growth and innovation. This methodology forms the basis of our business strategy, operational effectiveness, and outstanding performance.

In First Milling Company, we are taking giant steps forward by launching new innovative products. This has pushed us towards launching lots of initiatives that are expected to yield in the near future, like updating and upgrading the production capacities of our mills. Further, we launched the Premix plant and started working on our Durum Mill to produce semolina, the first of its kind in the Kingdom, which, in turn, enhanced our strategy and huge focus on diversifying our sources of economy and minimizing reliance on any other source, thus making sustainable profit margins on the long term.

We're proud of our ability to establish First Mills as the pioneer and leader in the food industry

In First Milling Company, we are primarily concerned with the development of our employees and providing them with the best healthy, professional and attractive work environment that would encourage their innovative skills. We support our employees through the provision of development and training programs that motivates them to give more, to develop their potentials and gear up their powers to enthusiastically complete all tasks assigned to them, therefore efficiently and proficiently achieving the Company's objectives. We aim to be the perfect destination in our industry and to be on top of the latest technological developments needed.

Given the solidarity and integration of our First Milling Company team, all through the past year, we managed to resume our efforts aiming to promote products and services provided to our customers, which positively reflected on the Company's revenues by the end of the year. Thanks to the administrative resilience and the efforts exerted by our team, we managed to push forward the business locomotive with a faster pace, while focusing on First Mills' values, which we all strongly believe in.

Through its social responsibility programs, First Milling Company

totally demonstrates its solid commitment to its community role. These programs center on collaborating with the local community by engaging in numerous initiatives that support in needs families during the month of Ramadan and taking part in new community initiatives that encourage business entrepreneurship, raise social health, and all the address needs for the community.

We continue our commitment towards our shareholders and add value to all related stakeholders

Today, First Milling Company holds a leading position in the local market with the biggest market share in the field of flour production in the Kingdom. It has also largely supported the leading transformation and privatization journey of the local milling companies by being the first Saudi milling company to become listed in the Saudi Stock Exchange. At the same time, the Company worked on developing its operational model, making it more flexible and diverse, thus supporting the best use of its strategic partnerships with its customers, while continuing to provide innovative products satisfying their needs.

In light of 2023G results, we expect our strenuous efforts to yield in the next year and the years to come. So that such initiatives would actively reflect on the Company's results within the positive economic environment inside the Kingdom and speedy measures taken by our wise government to achieve a development boom that will position the Kingdom among the developed countries.

Year after year, we are honored by our contribution to achieving the objectives of the Kingdom's Vision 2030, under which the Saudi government takes strategic steps to boost the local food production sector, to achieve food security and self-sufficiency, to nationalize our local knowledge and production capacity. In the years to come, we will endeavor to intensify our participation in the Kingdom's Vision 2030, which serves as the fundamental compass for its progress in the areas of economic and social development, sustainability, technical innovation, among other crucial areas. As we move forward into the future, we look forward to expanding the power and scope of the First Milling Company "Aloula" brand presence and keep taking advantage of the significant chances that are approaching on all aspects.

Finally, but just as importantly, I would like to convey my sincere gratitude and respect to the Company's Board for its infinite continues support to the Executive Management, relevant departments, and every employee of First Milling Company, while growing the Company and accomplishing its goals. I also want to thank our customers for being the best advocates for our success and for their valued confidence. First Milling Company will continue to focus its efforts and carry out its strategic directives over the coming period for a better future for us, for our honorable shareholders, and for our partners/customers.

Abdullah Abdulaziz Abdullah Ababtain

CEO